

Volunteer Marketing Director Wanted

The feature-length GrowthBusters documentary, *Hooked on Growth*, is nearing completion. This global non-profit project will help modern society examine the values we need to embrace to become truly sustainable. The project seeks good souls with expertise to contribute.

Tasks

- Manage the marketing team
- Develop and execute a 12-month marketing plan
- Maintain and update information on the organisation's website
- Manage Growthbusters' marketing databases
- Actively seek partnership and sales opportunities

Time Commitment

- 10 to 20 hrs p/wk for 8 months
- Start April, 2010 or as soon as available

Specific Skills/Experience

- Background and quality track record in a marketing role
 - Experience using some form of CRM
- Experience with non-profits and/or documentary films helpful

More Details

- Remuneration: This position is voluntary at present
- Reporting to: Co-Producers
- Location: Virtual is a possibility, but Colorado Springs, CO USA preferred

If you're dependable and prepared to make a commitment to this project, please apply by sending:

- A brief email outlining your interest and suitability for this role
- Your resume/CV

Please send applications or queries to: info@growthbusters.org

www.growthbusters.org [@growthbusters](https://www.facebook.com/growthbusters) www.facebook.com/growthbusters