

Public & Media Relations Manager Wanted

The feature-length GrowthBusters documentary, *Hooked on Growth*, is nearing completion. This global non-profit project will help modern society examine the values we need to embrace to become truly sustainable. The project seeks good souls with expertise to contribute.

Tasks

- Develop & execute media relations strategy, including interviews, satellite media tours, etc.
- Research, write and distribute press releases to targeted media
- Collate and analyse media coverage
- Devise and coordinate photo opportunities
- Cultivate relationships with national/international news media & bloggers
- Liaise with and answer enquiries from media, individuals and other organisations, often via telephone and email
- Maintain and update information on the organisation's website
- Develop relevant public branding of the Growthbusters' project
- Design and manage a comprehensive speaking/screening tour
- Plan for and manage any crisis response
- Supervise volunteers who may assist in these tasks

Time Commitment

- 5 to 15 hrs p/wk for 6 months
- Start May, 2010 or as soon as available

Specific Skills/Experience

- Knowledge/experience in U.S. and global media communications required
- Existing relationships with national/international news media/bloggers advantageous
- Excellent interpersonal, written and verbal communication skills
- Demonstrated ability to work under pressure

More Details

- Remuneration: This position is voluntary at present
- Reporting to: Head of Marketing
- Location: Virtual is possible, but Colorado Springs, CO USA preferred

If you're dependable and prepared to make a commitment to this project, please apply by sending:

- A brief email outlining your interest and suitability for this role
- Your resume/CV

Please send applications or queries to: info@growthbusters.org

www.growthbusters.org [@growthbusters](https://www.facebook.com/growthbusters) www.facebook.com/growthbusters